

## PRINT PDF - GUIDE

In general, the following points must be observed when creating a PDF:  
A proof for gravure printing (consider paper simulation!) should be attached to the document to ensure optimal print quality.

### PRINT PDF GUIDE

- tele will be printed in the format 192×250 mm at **305 dpi** (120 lpi).
- All **color specifications** must be provided in the **CMYK color space**.
- All images must be converted to the CMYK color space.
- tele will be produced using 4-color printing, so no spot colors may be used.
- tele will be printed using the **gravure printing process**, so the correct ICC profile „PSR\_SC\_STD\_V2\_PT“ must be applied.
- **Important!** Images optimized for offset printing may appear with a reddish tint in gravure printing.
- All **fonts** must be embedded; minimum font size is 5 pt (6 pt for reverse/knockout text). We recommend increasing the size by at least 1.5 pt.
- Minimum **line weight**: 0.2 mm for positive lines, 0.25 mm for negative lines.
- **Total ink coverage** must not exceed 360% (with black limited to a maximum of 85%).
- The PDF should already comply with the PDF/X-4 standard during creation, which supports full transparency. The PDF **version should be at least 1.4**.
- The PDF must not contain any OPI information.
- For spreads, text crossing the gutter should be spaced 2 mm apart on both sides.
- PDF files must be delivered as single pages.
- Include 3 mm bleed + **3 mm offset!**

Technical execution, quality, and resolution of the files are the responsibility of the customer/agency. If this is not the case, the publisher assumes no liability for defective appearance. Color deviations within the production of a single printing location are process-related and do not justify replacement claims. Only proofs for gravure printing are recognized as color-binding sample templates.

## SETTINGS for INDESIGN

Under Downloads in the ZIP file „PDF-Settings,“ the file „**tele DRUCK 2011.joboptions**“ can be directly loaded into Adobe InDesign as a PDF preset. It is important to ensure that the images used are created in the CMYK color space and assigned the ICC color curve „**PSR\_SC\_STD\_V2\_PT.icc**.“ Furthermore, it is essential to assign **the correct CMYK color profile in InDesign**. With our PDF settings, the images are converted into the correct color space. If the images are not converted into the correct color space before PDF creation, unwanted color shifts may occur!

### PDF SETTINGS

This template can be directly imported into ID > Adobe PDF Presets.

**tele PDF-Settings**

### ICC FARBPFOFIL

„PSR\_SC\_STD\_V2\_PT.icc.“

Correct color curve for gravure printing.

**tele ICC color profile**

### SUBMISSION

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## ANY QUESTIONS?

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